



Entrepreneurial and Applied Business A.A.S.

IS YOUR DREAM JOB THE ONE YOU CREATE YOURSELF? MCC's Entrepreneurial and Applied Business A.A.S. degree will help you launch your big idea with the business disciplines it takes to succeed. Through a curriculum based on feedback from community entrepreneurs, you'll learn to use sound accounting practices, devise a solid business plan, develop skills that make you both an effective leader and a valuable team player. Whether you plan to start your own venture, expand your current business, or join a family company, you'll graduate ready to make your mark on the world of commerce.

PROGRAM DESCRIPTION

This degree program helps you develop a solid base of business, personal, analytical, and problem solving skills. Your coursework will encompass the fields of accounting, law, marketing, management, and customer service. You'll learn to apply critical thinking to develop business strategies that grow your business. You'll study effective marketing strategies, and how to communicate within your organization. Your studies will also include discussions about business ethics and social issues you may encounter. The Entrepreneurial and Applied Business A.A.S. is structured as a career program. If you plan to transfer to a four-year college to earn a bachelor's degree, talk to an academic advisor.

"The possibilities with an entrepreneurial degree are limited only by your imagination and your drive to succeed."

CURRICULUM OVERVIEW

FIRST SEMESTER:

- ENG 101 College Composition **OR**
- ENG 200 Advanced Composition
- SOCIAL SCIENCE ELECTIVE*
- BUS 104 Introduction to Business
- PHYSICAL/HEALTH EDUCATION*
- MTH 104 Intermediate Algebra or higher
(except MTH 130 of MTH 150)

THIRD SEMESTER:

- SPC 141 Interpersonal Speech Communications **OR**
- SPC 143 Small Group Communication
- ECO 101 Introduction to Economics **OR**
- ECO 111 Principles of Microeconomics
- MAR 200 Principles of Marketing
- BUS 220 Applied Business Applications
- ECO 103 Personal Money Management

SECOND SEMESTER:

- ENG 250 Professional Communications
- BUS 110 Entrepreneurial Studies I
- BUS 135 Supervising for Quality
- BUS 200 Legal Environment of Business
- ACC 130 Introductory Accounting and Financial Analysis

FOURTH SEMESTER:

- BUS 210 Entrepreneurial Studies II
- BUS 275 Business Cooperative Education
- NATURAL SCIENCE ELECTIVE*
- MAR 201 Dynamics of Selling
- BUS 207 Human Resources Management

Total Credits: 61-62



**GET THE LATEST ON CAREERS IN OUR AREA, INCLUDING
EMPLOYMENT PROJECTIONS, EARNINGS, AND JOB OPENINGS AT
CAREERCOACH.MONROECC.EDU**

Your job title could be:

- Owner/Manager
- COO (Chief Operating Officer)
- Venture Capitalist
- Entrepreneur

Where will you go?

MCC graduates in Entrepreneurial and Applied Business have gone on to create successful companies that provide a wide variety of products and professional services.

- Start a new business selling goods or professional services
- Expand or diversify a current business
- Join or lead a family business
- Start a venture capital group within an established organization

A STRONG START—ACADEMICALLY AND FINANCIALLY!

MCC's low tuition (\$1,708 per semester) plus financial aid opportunities help make a high-quality education affordable. You could qualify for federal grants, workforce grants, scholarships, and more.

Visit www.monroecc.edu/go/financial or call 585.292.2050

AMONG THE BEST COMMUNITY COLLEGES

MCC is part of the State University of New York (SUNY) and recognized as being among the 19 most innovative community colleges in the United States as a member of the League for Innovation in the Community College. The League's members demonstrate educational leadership in academics, technology, workforce development, and administration.

FIND OUT MORE

To learn more about MCC, visit us on the web at www.monroecc.edu

Apply today at admissions.monroecc.edu or contact the Admissions Office at 585.292.2200 to schedule a visit.